



The College of
Physicians and Surgeons
of Newfoundland and Labrador

COMMUNICATIONS SURVEY

Notice to College Members

February 14, 2019

The College of Physicians and Surgeons of Newfoundland and Labrador has embarked on a review of how it communicates with its members. The College has hired a consultant to evaluate the effectiveness of the tools it currently uses and to identify gaps or improvements that could be addressed.

As part of the research process, the consultant has developed a survey to seek your input. This information will help guide the decisions we make. Your responses will be kept confidential and only the consultant will have access to the survey data.

Please click here to access the survey: <https://www.surveymonkey.com/r/FLNFR89>. The time expected to complete the survey is between five and seven minutes.

As mentioned earlier this winter, the consultant is also conducting key informant interviews to collect members' ideas or suggestions for improving its communications with members. If you would like to participate, please contact Martha Muzychka directly at Martha.muzychka@gmail.com or call (709) 738-2631 to arrange an interview. These interviews will be confidential and the information collected will be anonymized. Your help is much appreciated.

All College communication to its members will be by email.
It is a professional obligation for College members to read all College communications.